



REDDINGTON MULTI-SPECIALIST HOSPITAL

WEBSITE PRIVACY NOTICE

1. INTRODUCTION

REDDINGTON Multi-Specialist Hospital (“REDDINGTON”) is committed to protecting your right to privacy as a user of our website. It is our policy to respect the privacy of your personal data when you visit our website.

This Privacy Notice only relates to REDDINGTON site and does not extend to your use of the internet outside of the REDDINGTON site.

2. COLLECTION OF PERSONAL DATA

We collect basic personal information from you in our database, which includes but is not limited to name, company name, phone number, address, email address, business sector, IP address, etc.

We do not monitor your use of the Internet, but we do use cookies and similar technologies, including web analytics, to monitor your use of the REDDINGTON website. This information is not stored alongside your personal data and will only be used on an anonymous, aggregated basis. We may process your personal data in combination with the documents and forms downloaded to maintain and improve the facilities we offer and to send you alerts about important updates to such content.

3. PURPOSE FOR PROCESSING YOUR PERSONAL DATA

Our processing of your personal data is in our legitimate interests and is necessary to provide seamless web services to you and to continually improve it and the content available through it.

Our use of your personal data is limited to that which is reasonably required to provide our service to you and make improvements to that service that benefit both us and you. We do not use your personal data for any reasons not stated in this Privacy Notice and never use it in an excessive manner that is disproportionate to our aims of providing and improving our service or in a way that is contrary to your interests.

4. SECURITY

REDDINGTON has implemented technical, physical, contractual, and organizational safeguards with a view to protecting the security of personal data



from loss, damage, or unauthorized use, disclosure, alteration, or access, having regard to the nature of the data, and the risks to which they are exposed by human action or the internet environment.

5. SHARING OF PERSONAL DATA

REDDINGTON will not share your Personal Data with third parties, except to the extent required by law or permitted under any exception under the applicable data protection legislation.

6. RETENTION OF PERSONAL DATA

REDDINGTON will only keep your personal data for as long as is reasonably necessary to fulfil the purposes for which it was collected, taking into consideration our need to respond to your queries or resolve problems on any other purpose outlined above or to comply with legal requirements under applicable law(s).

REDDINGTON will erase any information about you as soon as it is no longer needed or upon your request after a reasonable time.

7. YOUR RIGHTS

Under data protection legislation, you have the right, free of charge, to:

- access the Personal Data which we hold about you;
- require us to correct any mistakes in the Personal Data which we hold about you;
- require the erasure of the Personal Data which we hold about you;
- transfer to a third party of the Personal Data which we hold about you, in a structured, commonly used and machine-readable format;
- object at any time to the processing of Personal Data about you which is used for direct marketing purposes;
- object to decisions being taken by automated means which produce legal effects concerning you;
- object to our continued processing of Personal Data about you;
- otherwise restrict our processing of Personal Data about you.

8. COMPLAINTS

If you have any issues or concerns or wish to exercise any of your rights then please contact our Data Protection Officer at dpo@reddingtonhospital.com